



KP Note: August 2023

To calculate: From Dashboard/Memberpress/Members: run reports for each of these.

- All Memberships = 876
- Company Tier 1 = 51
- Company Tier 2 = 3
- Company Tier 3 = 1
- Professional Membership = 235 (old program)
- Registered Guest = 326 (unpaid)
- Registered Free Participants from old program = 248 (this is a calculated number)

To determine Associate members, brows to Dashboard/Users = 13

→ This is on top of all of the number above. These are employees of member companies.

Change from July:

Type	July	August	Change
Vendor Partners – Elite	0	0	0
Vendor Partners – Gold	0	0	0
Vendor Partners – Silver	1	1	0
Vendor Partners – Friends	10	16	6
Company Tier 4	0	0	0
Company Tier 3	0	1	1
Company Tier 2	2	3	1
Company Tier 1	37	51	14
Professional Members	235	235	0
Registered Guest - Unpaid	308	326	18
Registered Free / "Participant" *	261	243	-18
Total Paid + Unpaid:	849	876	27
Plus . . .			
Associate members	6	13	7
Total with Associate Members	855	889	34



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- On the Constant Contact list: 1,923 up 20
- Total Paid Membership Transactions for July = 6
 - 2 New Members
 - 4 Renewals
- Total membership transactions for August as of Friday = 37
 - 8 New Members
 - 29 Renewals
 - We expect 31 more renewals in August.

Vendors:

- Vendors Silver = 1
 - Calyptix

- Vendors Friends = 16
 - Summit 7
 - Bigger Brains
 - GoZynta
 - Stride
 - Third Tier
 - OITVOIP
 - CloudRadial
 - Lifecycle
 - Insurance for MSPs
 - ABC Solutions
 - Small Biz Thoughts
 - ChannelPro (in kind)
 - ChannelWise (in kind)
 - SMB Nation (in kind)
 - SMB TechFest (in kind)
 - Channel Company (in kind)