**Member Donation Proposals**

From the Finance Committee

April 2023

1. **Member contribution levels**
– Applied to any member to donates above and beyond their membership payment
* Supporter Member Donor 🡪 $100 or more additional donation
* Champion Member Donor 🡪 $500 or more additional donation
* Benefactor Member Donor 🡪 $1,000 or more additional donation
1. **Incentives**

|  |  |  |  |
| --- | --- | --- | --- |
| Incentives | Supporter Level | Champion Level | Benefactor Donor |
| Online Badge to use – our site and theirs | No background | Silver Background | Gold Background |
| Backlink from our site to donor site |  | X | X |
| "Suitable for framing" thank you certificate with donor level | X | X | X |
| Color-coded tradeshow badges | X | X | X |
| Classy reusable wooden plaque |  |  | X |

* Online member listing with Benefactors on top, followed by Champions, Supporters, and standard memberships
* In standard member profiles, donation-level badges displayed
1. **Budget (expense of implementation)**

|  |  |  |  |
| --- | --- | --- | --- |
| **Item** | **Donation (min.)** | **Expense** | **Net** |
| Basic Badge Design | $ 0 | $ 500 | * $500
 |
| Three Specific Designs | $ 0 | $ 300 | * $300
 |
| Backlinks on web site – setup | $ 0 | $ 500 | * $500
 |
| Backlinks per new donor | $ 100 or more | $ 0 | $ 100 or more |
| Certificates + postage | $ 100 or more | $ 2 | $ 98 or more |
| Custom Name badges\* | $ 100 or more | $ 3 | $ 97 or more |
| Classy (basic) plaque | $ 1,000 | $75 | $ 925 |

\* Custom Name badges: Send 10 per donor. Cost $2.50 plus postage = $3.00.

Total estimated setup costs: One-time $1,300 fees

If we had one donor at each level, income would be $1,600

And cost to deliver would be $90 with postage

Net income would be $1,510