Member Donation Ideas

From the Finance Committee

Note that the Marketing Committee Would like to see member-based fund drives as well.

March 2023

Member contribution levels – possible "level" names

- Silver Level -or- Premier Member: Silver Level → $500 additional donation
- Gold Level -or- Premier Member: Gold Level → $1000 additional donation

Incentives Ideas

- Silver gets custom NSITSP logo (current logo with silver background and titled "Silver Member")
- Gold gets custom NSITSP logo (current logo with gold background and titled "Gold Member")
- Silver & Gold both get backlinks from the NSITSP website
- Online member directory is reorganized in tiers with Gold at top (w/backlinks) followed by Silver (w/backlinks) and then the rest
- Online member directory has logos of all the Gold members
- Silver & Gold both get special trade show badge ribbons
- Silver & Gold both get a special membership certificate snail-mailed to them
- Gold Members get a nice reusable wood plaque to go with their certificate

Other items the Board should consider:

- Remove "Listed in Membership Directory" if a Registered Guest. Guests are NOT members. Being in the Membership Directory should be a perk for only paying members.