
Proposed Role of Vendors

April 2022

Intentions Agreed Upon:

- We want vendors to be involved
- Vendors will join as companies, not individuals
- Create a new 501(c)(3) and have the sponsor monies go to it for continuing education/helping MSPs
- Don't tag everything, i.e., don't put Datto's and CW's name all over everything
- Create web page that generally mentions sponsors as Silver sponsors are..., Gold sponsors are..., etc.
- Other _____
- Other _____

Asks from Vendors

- Participate in cobranding on vendor web site and social media
- Provide space at tradeshow
 - Booth space
 - Speaking time
- Links from Vendor site to NSITSP.org
- Other _____
- Other _____

Action Steps

- All programs are for twelve months from the time of first joining as a vendor partner
- We will ask for commitments for both 2022 and 2023. Those who get in now, can keep 2022 pricing if they commit now.
- As for timing of payment, we need determine when a 501(c)3 non-profit will be in place (and whether it matters as long as it's sometime in 2022)
- Other _____
- Other _____

Question: What is the cutoff for "Founder" status, given that we're starting mid year?

Vendor Partner Level:	Silver	Gold	Elite	Founder
Donation Range	\$10,000 or more	\$30,000 or more	\$100,000 or more	
Founder's badge/logo. Must commit by December 31, 2022.				X
Partner Level lock-in with 2 year commitment				X
Vendor agrees to Promote their support of NSITSP (logo/link on vendor web site)	X	X	X	
Vendor agrees to offer NSITSP speaking time and booth space at conference	X	X	X	
Vendor agrees to Vendor Partnership Guidelines	X	X	X	
NSITSP Newsletter Mention (e.g., Welcome ABC as a new Silver Sponsor)	X	X	X	
Vendor Logo on NSITSP Web Site	Small	Medium	Large	
Quarterly meetings "Made Possible By our Sponsors" – Logos on slide	X	X	X	
Society Educational Videos Sponsored by ...	X	X	X	
Participation Awards (recognition for vendor promotions)	X	X	X	
NSITSP In-person Events/Conferences Sponsored by ...		X	X	
Dedicated blurb and link provided on logo page (NSITSP web site)		X	X	X
Vendor Showcase page (Link to videos or other information)			X	